

SAMPLE ARTICLE ANNOUNCING THAT ORGANIZATION JOINED The Federal Electronics Challenge

Include an article in your internal newsletter communicating your organization's environmental leadership to shareholders and employees. Use the following sample to highlight your participation in the FEC Pilot Program.

FEDERAL ELECTRONICS CHALLENGE AND (ORGANIZATION): GREENING COMPUTERS ONE BYTE AT A TIME

Name of organization wants its employees and neighbors in name of town/community to know what it's doing to protect the environment and conserve resources.

A fundamental part of name of organization's commitment to the environment includes participation in the Office of the Federal Environmental Executive's innovative Federal Electronics Challenge program, the first national voluntary program to help federal agencies manage electronic equipment across the lifecycle. The Federal Electronics Challenge encourages agencies and facilities to purchase greener electronic products, reduce the impacts of electronic products during use, and manage obsolete electronic products in an environmentally safe way.

Federal Electronics Challenge partners are working on various strategies to improve decisions associated with purchasing, asset management and recycling. Some of these strategies include purchasing Energy Star compliant electronic equipment, requiring vendors to fill out product information sheets that outline green attributes in equipment and completing on-site audits of recycling providers.

As a Federal Electronics Challenge Partner, we are required to establish three program goals that include activities, to expand or improve our current recycling efforts, to purchase environmentally preferable electronic products and to more efficiently manage the use of electronic equipment to save energy and resources. The programs we initiate as part of our participation in the Federal Electronics Challenge will build on the successes of our established green purchasing and recycling efforts. A major component of the Federal Electronics Challenge is waste prevention—actions that minimize or eliminate the generation of waste before it is created—with the goal of decreasing the amount of material that must be recycled or thrown away.

According to name and title of person in charge of organization's FEC program, "Through the Federal Electronics Challenge...*quote describing organization's FEC goals.* Participation in the Federal Electronics Challenge will help us reduce costs and demonstrate name of organization's commitment to preserve natural resources and protect the environment."

The Federal Electronics Challenge program is a partnership that Federal agencies or facilities may join that reflects the Federal governments mission to lead by example. The Federal Electronics Challenge program was developed with serious input from electronic equipment manufacturers and recycling industry representatives. Several agencies around the country joined the Federal Electronics Challenge Pilot Program demonstrating their leadership in finding cost-effective ways to reduce manage electronic equipment across the lifecycle.

Joining the Federal Electronics Challenge is another example of name of organization's continued commitment to improving the environment. For more information on our Federal Electronics Challenge plans, call our principal contact, name of contact at contact's phone number.